Notice of References Cited

Application/Control No. 09/753,882

Applicant(s)/Patent Under Reexamination PETERS, MARK E.

Examiner

Cong-Lac Huynh

Art Unit 2178 Page 1 of 2

U.S. PATENT DOCUMENTS

				O.O. I ATENT DOCUMENTO	
*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
	Α	US-5,740,549	04-1998	Reilly et al.	705/14
	В	US-6,324,519	11-2001	Eldering, Charles A.	705/14
	С	US-6,119,098	09-2000	Guyot et al.	705/14
	D	UŞ-6,219,788	04-2001	Flavin et al.	713/194
	Е	US-6,377,963	04-2002	Walker et al.	715/530
	F	US-6,124,854	09-2000	Sartain et al.	345/716
	G	US-6,567,854	05-2003	Olshansky et al.	709/229
	Н	US-5,850,520	12-1998	Griebenow et al.	709/206
	ı	US-			
	J	US-			
	к	US-			
	L	US-			
	М	US-			

FOREIGN PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Country	Name	Classification
	N					
	0					
	Р					
	Q					
	R					
	s					
	Т					

NON-PATENT DOCUMENTS

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
	i U	Dedrick, Interactive Electronic Advertising, IEEE 1994, pages 55-66.
	v	Chang et al., «Goodies » in Exchange for Consumer Information on the Internet : the Economics and Issues, IEEE 1998, page 533-542.
	W	Freeman et al., Hosting Services-Linking the Information Warehouse Information Consumer, IEEE 1994, pages 167-171.
·	X	Wegner, Risk, Benefits and Strategies for Responding to the Green Consumer: a Global Perspective, IEEE 1995, pages 117-122.

A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).) Dates in MM-YYYY format are publication dates. Classifications may be US or foreign.

Applicant(s)/Patent Under Application/Control No. Reexamination 09/753,882 PETERS, MARK E. Art Unit Examiner Page 2 of 2

2178

Notice of References Cited

U.S. PATENT DOCUMENTS

Cong-Lac Huynh

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
	Α	US-			
	В	US-			
	С	US-			
Г	D	US-			-
	Ε	US-			
	F	US-			
	G	US-			:
	Н	US-			
	ı	US-			
	J	US-			
	К	US-			
	L	US-			
	М	US-			

FOREIGN PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Country	Name	Classification
	N					
	0					
	Р					
	Q					
	R					
	S					
	Т					

NON-PATENT DOCUMENTS

	NOW I ALEXT DOGULETTO				
*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)			
	U	Dedrick, A Consumer Model for Targeted Electronic Advertising, IEEE 1995, pages 41-49.			
	v				
	w				
	×				

*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).) Dates in MM-YYYYY format are publication dates. Classifications may be US or foreign.